



# ENERGY INNOVATION MONTH

June 1 - 30, 2021



## What is the Energy Innovation Month?

Energy Innovation Month is a month-long promotional campaign that will feature some of the latest and greatest innovation, technology, and research from experts across the energy sector.

Be a leading innovative company and share your energy innovation or emerging technologies to our EnergyNow **audience of over 325,000 decision makers & influencers**. Each company that boldly steps forward to publish, present and promote their innovation will be showcased throughout the month of June (websites, daily newsletters, campaign landing page & social media channels).

Companies will have the opportunity to market their company/products & services, publish their unique digital content explaining their innovations, and, if you choose, a small group of companies will have the virtual platform Zoom to present their emerging & innovative products to a large virtual audience on **June 22nd** (see option 2 on Page 3).



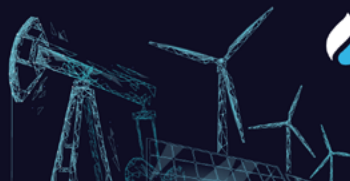
## Why Participate in the EnergyNow Energy Innovation Month Campaign?

- Market Your Innovation & Publish Content detailing what makes your innovation unique and the problems it solves
- Showcase Your Innovation in a 5 minute online presentation to interested customers, investors, and influencers
- Connect with industry stakeholders and potential customers
- Fuel new sales opportunities and industry partnerships
- Generate brand exposure for your company and innovation

*Here are the industry segments we will be promoting & sharing information about:*

### ENERGY INNOVATION INDUSTRY SEGMENTS





## We have two great Innovation Month options to choose from:

### OPTION 1

## INNOVATOR PACKAGE

Marketing & Content Publishing

# \$500

- Publish your content on all the EnergyNow platforms - website, newsletter & social media channels
- Receive LeadID Reporting for your published content & presentations. LeadID will let you see who is interested in your innovation & company and general content publishing stats.
- Promote your innovation on our Canada & U.S. platforms
- Weekly exposure (branding & link) for ongoing marketing & updates
- Inclusion on our Energy Innovation Landing Page & EnergyNow Promotional Website Pages
- We will promote your innovation & company pre/during/post the Energy Innovation ½ Day Virtual Conference
- Free attendance the Energy Innovation ½ Day Virtual Conference

### OPTION 2

## PRESENTER PACKAGE

Marketing, Content Publishing & Presentation

# \$1000

Receive all the items in the Innovator Package, PLUS:

- **Company Showcase Presentation** - Present your new innovation or technology to a virtual audience on June 22nd. We will be offering a **FREE Disrupt Marketing Package** (\$5,500 value) for the best presentation (decided by our moderator Geoffrey Cann).
- Promoting each presenting company with a special LinkedIn Post to our North American audience of 125,000+ followers
- Will share your recorded presentation to our entire EnergyNow audience (Canada & U.S.) after the Virtual Conference & Presentations

Contact your account manager or email us at [advertise@energynow.com](mailto:advertise@energynow.com) for more information.