


DECEMBER 4

THE BUSINESS OF THINKING DIFFERENTLY

AN ENTREPRENEURIAL SERIES

WHAT MAKES YOUR BUSINESS DIFFERENT?

Our guest speakers will challenge you to rethink how your brand connects and communicates with customers and prospects. You'll gain fresh perspectives on how to grow your business by networking, branding, and marketing differently.

Join us at the ATB Branch for Arts and Culture for an insightful discussion over breakfast that will open your mind.

MODERATOR



Chris Day
Partner, Deboski & Co.

SPEAKERS



Jackie Rafter
How to brand like a sports agent
Founder, President & CEO, Higher Landing Inc.



Eric Crowell
Taking leaders to the next level with possibility thinking
CEO, Awesome Journey



Michael Wood
Building a culture that celebrates collaboration and team success
President & CEO, Catapult Environmental and Director, Eagle Pass Heliski



Lynette Lefsrud
Being fiercely focused on excellence
President, GridStone and Director, Section 35 Farm Distillery

Where

ATB Branch for Arts and Culture
102 8 Avenue Southwest, Calgary

When

December 4, 2018
7:00 - 8:30 a.m.